

ROLA® Signs Sponsorship Contract with Professional Mountain Bike Rider Nicholi Rogatkin

SOLON, Ohio, (February 16, 2017) – ROLA® has signed a sponsorship agreement with Nicholi Rogatkin, the 2016 FMB (Freeride Mountain Bike) World Champion and currently the #1-ranked professional mountain bike rider in the world. The ROLA team is exceptionally pleased to partner with a rider of Nicholi's caliber and also pleased to support his efforts with our premier bike carriers and cargo management products at the most competitive worldwide mountain biking events throughout 2017. Nicholi will be featuring the ROLA logo on his competitive jersey and using ROLA cargo management products when he travels by motor vehicle throughout North America.

Nicholi, an American professional bike rider from Lincoln, Mass., began riding bikes at age five and became a professional rider at age 13. He has been the top ranked American competitor for three years consecutively, and is known for pushing the limits of trick possibilities on all mountain bikes: dirt jump; slopestyle; downhill; and Enduro.

Winning the ASA Triples in Miami and **BMX** Dirt Worlds in 2013, he went on to ride the FMB World Tour as a rookie in 2014. In the 2015 season, he placed second at Crankworx Rotorua and Crankworx Whistler and became the first rider ever to win both the Best Trick Competition and the main event at Vienna Air King in Vienna, Austria. He pulled the World's First Cashroll on a Downhill bike, and did a new trick, which he named the "Twister", which is best described as a 720 front flip.

"Nicholi is a leader of innovation in mountain biking competition and we are very proud that ROLA will be partnering with him in 2017 as he chases another world championship," said Francis Bernart, divisional marketing, product management, and engineering officer for Horizon Global Americas.

About ROLA.

Born in Australia as an invention of an avid Aussie windsurfer looking to create the perfect roof rack, ROLA has been a premier vehicle outfitter of roof racks and cargo management products for more than 30 years. ROLA's selection of rugged yet stylish items includes bike carriers, cargo baskets & bags, roof racks, luggage carriers, organizers and accessories. ROLA® - just add adventure. For more information, please visit www.rolaproducts.com.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: Reese, Draw-Tite, Westfalia, Hayman-Reese, BULLDOG, Tekonsha, Fulton and ROLA. Horizon Global has approximately 4200 employees in 39 facilities across 20 countries. For more information, visit www.horizonglobal.com.



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