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FOR IMMEDIATE RELEASE

Draw-Tite® Welcomes Austin Cindric to Brad Keselowski Racing

PLYMOUTH, Mich., (February 27, 2017) -- Draw-Tite® is excited to welcome Austin Cindric to the Brad Keselowski Racing (BKR) team. Draw-Tite has been a proud sponsor of BKR and the NASCAR Camping World Truck Series (NCWTS) since 2012. Young in age but mature in skills, Cindric will proudly be driving the #19 Ford F-150 Draw-Tite truck for the 2017 NCWTS.

At the age of 18, Cindric is already making a large impression on the track. He entered the NCWTS in October of 2015, and has had five starts in the series since that time. Cindric made his debut with the #19 Draw-Tite truck at the first race of the season, the Nextera Energy Resources 250, held Feb. 24, 2017 at the Daytona International Speedway.

For more information on the NASCAR Camping World Truck Series, including a schedule of televised events, please visit their [website](#). For updated information on the drivers and races, be sure to follow Draw-Tite on [Facebook](#) and [Twitter](#).

About Draw-Tite®. Draw-Tite® is the premier brand of custom trailer hitches. Established in 1946 and created with a passion for outstanding performance the brand has come to represent one of the best custom-fit vehicle products available today. Each hitch design must pass rigorous testing to become TESTED TOUGH™. The addition of increased tongue weight capacity and an all-new accessory-pairing guide make the Draw-Tite brand the best choice for years of dependable service. For more information, please visit <http://www.draw-tite.com>.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia®, Hayman-Reese™, Bulldog®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4,200 employees in 39 facilities across 20 countries. For more information, visit www.horizonglobal.com.

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