



47912 Halyard Drive
Suite 100
Plymouth, MI 48170
Ph: (800) 632-3290

FOR IMMEDIATE RELEASE

BULLDOG® Re-Introduces 9K, 12K Electric Winches

PLYMOUTH, Mich., (April 4, 2017) – BULLDOG®, the brand trusted for all heavy-duty towing needs, is proud to introduce the new and improved 9K and 12K DC Electric Utility Duty Winches. With features that include galvanized wire rope and remote, the winches have been reconstructed to make usage simpler for consumers.

These light, flexible, and sturdy winches allow for a higher pull at a lower amp, making the transition easy with a clutch lever. The winch motors are equipped with higher torque and cable speed, and an automatic load-holding mechanical brake system ensures control and reliability.

“The previous 9K and 12K winches were well received by consumers,” said Mike Murphy, director of trailer/industrial products for Horizon Global, “but with the new specifications and features, consumers will find the winches even easier to use and more durable.”

To suit a wide variety of applications, the DC Electric Utility Duty Winches are available with a 9,000 lb. pull capacity (P/N 500600) and with a 12,000 lb. pull capacity (P/N 500601). Both winches carry a limited one-year warranty.

About BULLDOG®. Bulldog® gooseneck hitches, gooseneck couplers, trailer couplers and wedge-latch elements feature a high-strength, heavy-duty design that makes them the most Tough and Trusted trailer components available today. Since 1920, the Bulldog brand has been the choice of Military and Manufacturers everywhere. Bulldog® jacks in particular are built with uncompromising strength and materials engineered to hold up under rigorous working conditions. The secret to success is having equipment you can count on and Bulldog is the perfect choice where trailering is concerned. For more information, please visit <http://www.bulldogproducts.net>.

About Horizon Global Corporation. Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia®, Hayman-Reese™, Bulldog®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4,200 employees in 39 facilities across 20 countries. For more information, visit www.horizonglobal.com.

MEDIA CONTACT:

Angela Howard
Manager, Public & Media Relations
(734) 656-1409
ahoward@horizonglobal.com

###