



FOR IMMEDIATE RELEASE

REESE® CELEBRATES 65 YEARS OF PIONEERING PERFORMANCE

PLYMOUTH, Michigan, July 26, 2017 – This year marks a huge milestone for Reese® as the brand celebrates **65 years** as an industry leader in heavy duty towing. Reese – a brand of Horizon Global Corporation (NYSE: HZN), one of the world’s leading manufacturers of branded towing and trailering equipment, is known for its innovative products that not only meet, but often exceed industry standards, making it the brand people know and trust in the marketplace.

Reese traces its roots back to the 1940’s when a woman named Margaret Reese challenged her husband, TJ, to ‘create something’ to stop travel trailers from rocking when people walked through them. A few years later, Mr. Reese invented the first pair of stabilizing jacks.

“TJ Reese’s invention revolutionized the RV industry and gave our company a great base from which to build,” said Francis Bernart, divisional VP of engineering, marketing, and product management at Horizon Global.

Since the Company’s inception in 1952, the Reese brand has created a myriad of products, including a complete line of fifth wheel hitches that range from 15K up to a 30K design. The brand is also known for its Fifth Airborne™, Sidewinder®, and Airborne Sidewinder Combo which provide a buffer between the tow vehicle and trailer, reducing the negative impact of vertical shock and longitudinal chucking. It also touts a complete line of weight distribution systems.

“Safety and performance are at the top of our list when creating new, innovative products,” said Tom Stalder, senior product manager, RV & industrial. “But our team doesn’t stop there, durability is also front and center in our product designs. These qualities are important to our customers and things they can count on when they buy Reese.”

Reese also offers the Goose Box® gooseneck coupler, an innovative design that allows customers with a gooseneck hitch to use the same setup to pull a fifth wheel trailer without installing any additional equipment. It also keeps your truck bed open and ready to use.

The Reese brand is proud of its legacy, but the focus on innovation never stops; our Company’s designers and engineers are always hard at work creating products that customers will want and need for years to come.

About Reese.

Reese® is a leader in heavy-duty towing and trailering, with a complete line of fifth wheel hitches, pin boxes, weight distribution systems, and sway control solutions. Reese has been recognized as an innovator in the towing industry since 1952. For more information, visit <http://www.reeseprod.com/>.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world’s most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia®, Hayman-Reese™, Bulldog®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4,300 employees in 64 facilities across 20 countries. For more information, visit www.horizonglobal.com.

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