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FOR IMMEDIATE RELEASE

Stay safer with REESE® Towpower's POD HAZARD LED Roadside Warning Device

SOLON, Ohio, (August 11, 2017) – REESE® Towpower has designed the innovative POD HAZARD LED roadside warning and work light device. It's not only an ideal LED warning solution for motorists who stop their vehicle near passing motorists during a roadside emergency; it's also a convenient work light for any possible situation. The bright LED warning lights provide 360-degree light projection that is visible to oncoming motorists up to ¼ mile away.

"Awareness is the first step in safety for any roadside situation," said Eric Yukich, senior director of product marketing & strategic growth. "With POD HAZARD, motorists have a safe and convenient roadside warning system that notifies oncoming motorists and helps keep their vehicle and passengers safe in those stressful situations."

Constructed of all-weather, shatter-resistant polymer, the POD fits in the palm of the hand; it's perfectly sized for the vehicle's glove box when emergencies arise. It's powered with three (3) alkaline-type AAA batteries, which provide up to three (3) hours of illumination (high beam), and up to thirty-six (36) hours in warning mode. The twist-on base allows quick battery replacement and weather resistance.

POD HAZARD (P/N PD110200) is merchandised as a two pack, and offers two work light modes (high beam and low beam), as well as seven different warning illumination modes, including SOS rescue mode. An integrated 5-in-1 mounting option includes a dual-use swivel hook, magnetic base, permanent base, and picture-frame style.

About REESE® Towpower. REESE® Towpower, a member of REESE® Brands, is a leader in towing and trailering systems and accessories with a complete line of products for light- to heavy-duty applications, and recognized as an innovator in the towing industry since 1952. For more information, visit www.reesebrands.com/towpower.

About REESE® Brands. REESE® Brands is a leader in automotive and recreational product solutions, engineered and designed to meet the demands for work and active lifestyles. The REESE Brand family includes REESE® Towpower, REESE® Secure, REESE® Explore, and REESE® Powersports. For more information, visit www.reesebrands.com.

About Horizon Global Corporation. Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia®, Hayman-Reese™, Bulldog®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4,300 employees in 64 facilities across 20 countries. For more information, visit www.horizonglobal.com.

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