

Draw-Tite® and Tekonsha® Announce Latest 2018 Product Carryovers

Plymouth, Mich. (October 09, 2017) – Legacy brands Draw-Tite and Tekonsha have announced additional vehicles, products, and fitments to their line of product carryovers for 2018. The list includes hitches and wiring – otherwise known as Towing Solutions – for a variety of new vehicles.

“Checking a vehicle for carryover fitment is an intricate step in our new vehicle model year assessment strategy. Products that are a match to carryover vehicles are available for sale without the need of extended R&D development and testing,” said Becky Briggs, senior product manager for the Tekonsha brand. “This allows our customers to acquire and sell the latest product applications with expediency.”

A product carryover is when a current product design fits a new model year vehicle. The process involves thoroughly testing each new vehicle model to ensure the reliable product fits and can be used correctly.

“Our efficient design process provides customers with towing solutions to meet their vehicle needs on a consistent basis with the establishment of product carryovers,” said Russell Brzezinski, senior director – product management and strategic growth for Horizon Global. “Satisfying our customers with durable, dependable products that keep them and their families safe is our number-one goal.”

Some of the vehicles included in Draw-Tite’s 2018 product carryover list are any 2013-2018 Acura RDX, 2015-2018 Acura TLX, 2015-2018 Audi A3 (with the exception of the sportback e-tron), 2013-2018 Audi Q3, 2014-2018 Chevrolet Impala (excludes limited edition models), and 2014-2018 Subaru Forester. Tekonsha has created 2018 product carryovers for any 2013-2018 Acura RDX, 2016-2018 Acura TLX, and 2009-2018 Subaru Forester, among many others.

About Draw-Tite®.

Draw-Tite® is the premier brand of custom trailer hitches. Established in 1946 and created with a passion for outstanding performance, the brand has come to represent one of the best custom-fit vehicle products available today. Each hitch design must pass rigorous testing to become TESTED TOUGH™. For more information, visit <http://www.draw-tite.com>.

About Tekonsha®

Intelligent trailer braking is the key to the success of the Tekonsha product line. What began as a manufacturer of RV stairs and steps in 1964, Tekonsha has evolved to become a trusted name in towing safety. The core product line consists of brake controllers, electrical wiring, and trailer brakes. For more information, visit <http://www.tekonsha.com>.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world’s most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia®, Hayman-Reese®, Bulldog®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4,300 employees in 64 facilities across 21 countries. For more information, visit www.horizonglobal.com.

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