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FOR IMMEDIATE RELEASE

ROLA® Convoy Modular Bike Carrier Holds Up to Four Bikes

SOLON, Ohio (October 11, 2017) – ROLA® introduces Convoy, a modular, hitch-mount bike carrier with the ability to hold up to four bikes by the frame or wheel. By adding a unit at a time, the Convoy can become a 1-, 2- 3- or 4-bike carrier, providing versatility to transport bikes for multiple riders.

The Convoy can carry a variety of bike styles. It features a movable ratcheting arm to securely hold bikes in place and can accommodate road to fat tires up to five (5) inches.

The innovative tiered design provides greater ground clearance and spacing between bikes. A convenient titling feature allows the carrier to be locked in the upright position when not in use, and can be dropped down for easy access to the rear of the vehicle.

“ROLA recognizes that riders enjoy solo adventures, but also appreciate riding with family and friends,” said Cynthia Eubank, senior director of product marketing and strategic growth. “That’s why the Convoy is an ideal solution.”

ROLA designed the Convoy to offer riders the ability to choose how many bikes they want to carry. This modular bike carrier is available in two styles to fit 1-1/4 in. (P/N 59307) and 2 in. (P/N 59308) hitch receivers.

About ROLA®.

ROLA has been Australia’s premier vehicle outfitter of roof racks and cargo management products for more than 30 years. Born of necessity, the first ROLA roof rack was the invention of an avid Aussie windsurfer who wanted something quiet, durable, stylish and vehicle-friendly. From there ROLA grew, and its superior designs gained popularity quickly. Now available around the world, ROLA products are highly innovative and outback ready. For more information, visit www.rolaproducts.com.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders. Horizon Global is home to some of the world’s most recognized brands in the towing and trailering industry, including: Reese®, Draw-Tite®, Westfalia, Hayman-Reese, BULLDOG®, Tekonsha®, Fulton® and ROLA®. Horizon Global has approximately 4300 employees in 64 facilities across 21 countries. For more information, visit www.horizonglobal.com.

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