



FOR IMMEDIATE RELEASE

Horizon Global's TriMotive Division Brings Next Generation Electronics to the Automotive Industry

Plymouth, Mich., (October 30, 2017) – Horizon Global, one of the world's leading manufacturers of branded towing and trairing equipment, and its OEM division TriMotive™ have developed a next generation trailer electronics module for the OEM market.

TriMotive has been actively working with a leading OEM to integrate the new product offering into a vehicle that will launch in calendar year 2020. The new electronics module will bring significant technical improvements over current systems offered to OEMs and will additionally provide for future expansion that will integrate sensing technology, such as the Company's Westfalia TTA angle sensor and other advanced add-ons.

According to John Aleva, president of Horizon Global Americas, "This new product is expected to play a key role in simplifying vehicle integration and overall system complexity, which is intended to bring significant savings to the customer, reduce warranty costs, and enhance the end-user experience."

This technological advance in trairing was several years in the making and is the first of its kind in the industry. This innovation represents a significant step forward in the overall expansion of Horizon Global's electronics design portfolio and expertise for OEMs.

"Securing this product award with one of our leading OEM customers is due not only to the innovation of our products, but also to the execution of Horizon Global's talented TriMotive team," said TriMotive vice president and general manager Mike Sislo. "I am proud of the advances we continue to make at Horizon Global and pleased that we can bring continued innovations to our OE customers as the Company's TriMotive division."

About TriMotive.

TriMotive is the OEM division of Horizon Global, one of the industry's largest manufacturers of OE towing and trairing products. Each product is engineered and tested to meet and often exceed the industry's highest standards. Products include many structural, electrical, and cargo management systems with a focus on vehicle specific trailer hitches, electric trailer brake controls, cross members, fifth wheel hitches, gooseneck hitches, weight distribution systems, custom-designed and standard electrical harnesses. For more information, visit <http://www.trimotive.com>.

About Horizon Global

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trairing, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trairing industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit www.horizonglobal.com.

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