



FOR IMMEDIATE RELEASE

Horizon Global Unveils New Products at 2017 SEMA Show

Plymouth, Mich., (November 01, 2017) – Horizon Global, one of the world’s leading manufacturers of branded towing and trairling equipment, will present several new products at the 2017 Specialty Equipment Market Association (SEMA) Show this week.

Horizon has been actively working to design and release the new Reese® M5 fifth wheel hitches, a line of new hitches, created to make the towing experience as enjoyable as the destination. With simple connections using a 20 percent larger landing area, and always Ready-to-Receive securing system with its patented Talon™ Jaw, the new M5 provides greater peace of mind and confidence while you hitch up and tow.

The Company will also introduce a new line of towing accessories under its Draw-Tite® brand, suited for the increased capacities of 3” receivers. The line includes ball mounts ranging from a 4” drop up to a 10” drop, all Tested Tough to withstand 21,000 pounds!

The Prodigy® P2 brake controller from Tekonsha® will also be on display to show off its enhanced auto-dimming display.

Be sure to see the M5 line of fifth wheel hitches, 3” ball mounts, upgraded P2 and many other Horizon Global products on display, **Booth #30059 inside and Booth #61018 outside**, at the Las Vegas Convention Center in Las Vegas, NV. The show runs from Tuesday, October 31 to Friday, November 3, 2017.

About Horizon Global

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trairling, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world’s most recognized brands in the towing and trairling industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit www.horizonglobal.com.

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