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FOR IMMEDIATE RELEASE

ROLA® Aluminum Rooftop Basket Converts Vehicle Roof to Storage Solution

SOLON, Ohio (November 08, 2017) – The ROLA® Aluminum Rooftop Basket (P/N 59043) provides confidence as you securely and safely transport gear on your vehicle's roof.

The adjustable mounting brackets easily fit most vehicle cross bars – round, square, or aero, and now feature a unique design that allows for the mounting of other rooftop products without removing the basket.

The Aluminum Rooftop Basket has a sleek, low-profile design and is lighter than traditional steel units, making it easier to handle and mount. An aerodynamic custom wind shield reduces wind drag and noise while driving.

Integrated tie-down points are located on the side of the 56 in. x 43-1/2 in. x 4 in. basket, providing multiple locations to secure nets and straps.

“Your vehicle's roof can provide extra cargo space when you need it most,” said Cynthia Eubank, senior director of product marketing and strategic growth. “The quality construction of the ROLA Aluminum Rooftop Basket, allows you to transport your gear with confidence.”

The ROLA Aluminum Rooftop Basket has a limited five-year warranty.

About ROLA®.

ROLA has been Australia's premier vehicle outfitter of roof racks and cargo management products for more than 30 years. Born of necessity, the first ROLA roof rack was the invention of an avid Aussie windsurfer who wanted something quiet, durable, stylish and vehicle-friendly. From there ROLA grew, and its superior designs gained popularity quickly. Now available around the world, ROLA products are highly innovative and outback ready. For more information, visit www.rolaproducts.com.

About Horizon Global

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for our customers, engage with our employees and realize value creation for our shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, visit www.horizonglobal.com.

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