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**FOR IMMEDIATE RELEASE**

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## **ROLA® Stormproof Cargo Bag Protects Contents**

**SOLON, Ohio (December 18, 2017)** – The ROLA® Stormproof Cargo Bag (P/N 59318) provides extra storage space on the vehicle roof while protecting your gear from the driving rain, snow, dust and sun.

Ideal for any road trip, whether moving, going back to school or taking a family vacation, the expandable bag measures 42 in x 36 in. x 18 to 24-1/2 in. to accommodate various size loads. An extra zipper allows the bag capacity to expand from 13 cu. ft. to 16 cu. ft.

Manufactured of heavy-duty material, this durable cargo bag features a urethane-coated zipper and sonically welded seams for durability. Four straps with side-release buckles allow secure and easy attachment to the vehicle roof's side rails or cross bars. The bag's aerodynamic design helps reduce wind noise.

"ROLA recognizes that outdoor adventures can sometimes be accompanied by bad weather," said Cynthia Eubank, senior director of product marketing and strategic growth. "Our cargo bags and carriers are designed to protect your gear no matter what the conditions."

The ROLA Stormproof Cargo Bag has a limited five-year warranty and works well with the ROLA Aluminum Rooftop Basket (P/N 59043).

### **About ROLA®**

ROLA has been Australia's premier vehicle outfitter of roof racks and cargo management products for more than 30 years. Born of necessity, the first ROLA roof rack was the invention of an avid Aussie windsurfer who wanted something quiet, durable, stylish and vehicle-friendly. From there ROLA grew, and its superior designs gained popularity quickly. Now available around the world, ROLA products are highly innovative and outback ready. For more information, please visit [www.rolaproducts.com](http://www.rolaproducts.com).

### **About Horizon Global**

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for its customers, engage with its employees and realize value creation for its shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit [www.horizonglobal.com](http://www.horizonglobal.com).

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