



## **HORIZON GLOBAL'S OEM DIVISION BRINGS NEW PRODUCTS, NEW TEAM MEMBERS, AND A BIG ANNOUNCEMENT TO THE 2018 NORTH AMERICAN INTERNATIONAL AUTO SHOW**

PLYMOUTH, Mich., (January 10, 2018) – Horizon Global (NYSE: HZN), one of the world's leading manufacturers of branded towing and trailering equipment, and its OEM division TriMotive-Westfalia are proud to participate in the 2018 North American International Auto Show (NAIAS) in Detroit, Mich.

The Company will host customers and other visitors in room 355 on Thursday, January 18<sup>th</sup> from noon to 5 p.m., with TriMotive-Westfalia representatives from the division's global team available to discuss the latest product news and innovations and to support an exciting new partnership announcement with a special guest.

TriMotive-Westfalia will have product displays and information about its brands on hand, including product demonstrations via video display. It will also hold a raffle with door prizes for those who attend.

"Our team is expanding on a global scale due to the acquisitions the Company has made over the last couple of years, so it seemed fitting that we host the entire global OEM team at this industry event," said Mike Sislo, vice president and general manager of TriMotive Americas. "We also look forward to meeting with customers and others to discuss products and business initiatives, both locally and internationally."

For more information on Horizon Global, visit [www.horizonglobal.com](http://www.horizonglobal.com). For more on the Company's TriMotive-Westfalia division, visit <http://www.trimotive.com>. For the event schedule and other information about the 2018 North American International Auto Show, visit [www.naias.com](http://www.naias.com).

### **About TriMotive-Westfalia.**

TriMotive-Westfalia is the industry's largest manufacturer of OE towing and trailering products. Each product is engineered and tested to meet and often exceed the industry's highest standards. Products include many structural, electrical, and cargo management systems with a focus on vehicle specific trailer hitches, electric trailer brake controls, cross members, fifth wheel hitches, gooseneck hitches, weight distribution systems, custom-designed and standard electrical harnesses. For more information, visit [www.trimotive.com](http://www.trimotive.com).

### **About Horizon Global**

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for its customers, engage with its employees and realize value creation for its shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit [www.horizonglobal.com](http://www.horizonglobal.com).

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