

BRAD KESELOWSKI GRABS WIN IN 'THE CLASH'
Nabs Horizon Global its First Win as a Sponsor in the Monster Energy Cup Series

Plymouth, Mich., (February 16, 2018) – Brad Keselowski, driver of the #2 Ford for Team Penske, grabbed the win in the season-opening exhibition event, known as The Clash, on Sunday, February 12 at Daytona International Speedway. The win was Keselowski's first in The Clash and Horizon Global's first win as a sponsor in the NASCAR Monster Energy Cup Series.

Horizon Global is a sponsor of Team Penske this year, promoting its Reese® and Draw-Tite® brands in the NASCAR series and its OEM division on the IndyCar Circuit.

“Starting with a win is certainly a great way to kick off our first season as a sponsor of Team Penske,” said Francis Bernart, divisional vice president of marketing, product management, and engineering at Horizon Global. “Horizon Global is proud to be a part of this winning team and looks forward to building on the relationship with Brad and the greater Penske organization.”



The Clash is the precursor to the 2018 NASCAR Monster Energy Cup Series season, which begins on Sunday, February 18 with the Daytona 500 at Daytona International Speedway. For details of the race or a schedule for the season, visit www.TeamPenske.com.

About Draw-Tite®

Draw-Tite is the premier brand of custom trailer hitches. Established in 1946 and created with a passion for outstanding performance the brand has come to represent one of the best custom-fit vehicle products available today. Each hitch design must pass rigorous testing to become TESTED TOUGH™. The addition of increased tongue weight capacity and an all-new accessory-pairing guide make the Draw-Tite brand the best choice for years of dependable service. For more information, please visit <http://www.draw-tite.com>.

About Reese®

Reese is a leader in heavy-duty towing and trailering, with a complete line of fifth wheel hitches, pin boxes, weight distribution systems, and sway control solutions. Reese has been recognized as an innovator in the towing industry since 1952. For more information, visit <http://www.reeseprod.com/>.

About Horizon Global®

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company's commitment to market leadership, innovation and operational excellence. The Company's mission is to utilize forward-thinking technology to develop and deliver best-in-class products for its customers, engage with its employees and realize value creation for its shareholders.

Horizon Global is home to some of the world's most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit www.horizonglobal.com.

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MEDIA CONTACT:

Angela Howard
Public & Media Relations Manager
(734) 656-1409
ahoward@horizonglobal.com

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