



HORIZON GLOBAL® BRAND OFFERS ELITE BRAKE CONTROL LINE

Plymouth, Mich. (March 12, 2018) – Tekonsha® - the industry leader in brake controls and electrical products – is proud to celebrate more than a quarter century of helping people stop. Since its inception in 1964, Tekonsha has evolved, from the RV steps it began with to the complete line of premium brake controllers it has today.

The legacy brand offers something for everyone, including digital displays and complete diagnostic readouts that immediately notify the user of any number of problems with the connection, brakes, or wiring. Every Tekonsha brake controller is also equipped with a variable, manual override, while the brand’s more technologically-advanced units also come with five storable settings and a ‘boost’ feature to give brakes a little extra power when hauling heavier loads. Finally, the recent addition of an automatic dimming feature on the Prodigy® P2® takes away a bit of the nighttime glare.

“Our dedicated team of engineers and designers have included something for everyone in this line, so you can tow with confidence,” said Becky Briggs, senior product manager for the Tekonsha brand. “The attention to detail in this line of Tekonsha products is unmatched on the market today. Towing safely is important. Stopping safely is essential.”

For more than 25 years now, Tekonsha has been delivering the most reliable and trusted proportional trailer brake controls on the market. The line includes the Voyager®, the Primus® IQ, the Prodigy® P2®, the Prodigy® P3®, and the Prodigy® RF.

While forward-thinking and complex on the inside, Tekonsha’s brake controls area also easy to install and remove when not in use. Complete with four-axle braking and a lifetime limited warranty, Tekonsha is the name to know and trust for safety, dependability, and design. Life’s a Journey. Stop Often.

Find out more about Tekonsha’s full line of premium brake controllers at www.tekonsha.com.

About Tekonsha®

Intelligent trailer braking is the key to the success of the Tekonsha product line. What began as a manufacturer of RV stairs and steps in 1964, Tekonsha has evolved to become a trusted name in towing safety. The core product line consists of brake controllers, electrical wiring, and trailer brakes. For more information, visit <http://www.tekonsha.com>.

About Horizon Global®

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for its customers, engage with its employees and realize value creation for its shareholders.

Horizon Global is home to some of the world’s most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, Reese, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,700 employees in 67 facilities across 21 countries.

For more information, please visit www.horizonglobal.com.

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