



HORIZON GLOBAL TO TAKE PART IN 2018 DETROIT GRAND PRIX

PLYMOUTH, Mich. - (June 1, 2018) – Horizon Global Corporation (NYSE: HZN), and its OEM division Horizon Automotive, are once again sponsoring the Chevrolet Detroit Belle Isle Grand Prix. This is the third consecutive year that the Company will be participating as a sponsor.

“Over the years, this event has helped support and beautify the city of Detroit in many ways, thanks to the millions of dollars in revenue generated by this premier event. It’s an honor and a privilege to be connected with this event,” said Carl Bizon, Interim CEO of Horizon Global.

Horizon Automotive, a leading manufacturer and supplier of OEM parts in North America, will have visible branding on the crosswalk leading to the island and also in its chalet located on the front stretch, where the company will host customers and others in the auto industry during the three-day event. This year, Horizon Global is also a sponsor of Team Penske and the #22 IndyCar, driven by Simon Pagenaud.

“Taking part in the annual event, held each year on Belle Isle, enables the Horizon team to engage with other companies based in the Metro Detroit area and community members who purchase vehicles with our OEM products,” said James Tindell, Interim President of Horizon Global Americas. “Horizon’s partnership with Team Penske increases the exposure for our brands and products to the Detroit community and the global Grand Prix viewing audience.”

This year’s race takes place June 1-3; gates open at 7:30am EST Friday and Saturday and at 8am EST on Sunday.

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About Horizon Automotive.

Horizon Automotive is the industry’s largest supplier of towing and trailer products for OEMs. Each product is engineered and tested to meet and often exceed the industry’s highest standards. Products include many structural, electrical, and Cargo management systems with a focus on vehicle specific trailer hitches, electric trailer brake controls, cross members, fifth wheel hitches, gooseneck hitches, weight distribution systems, custom designed and standard electrical harnesses, Horizon Automotive is a division of Horizon Global Corporation.

About Horizon Global Corporation.

Horizon Global is the #1 designer, manufacturer and distributor of a wide variety of high-quality, custom-engineered towing, trailering, cargo management and other related accessory products in North America, Australia and Europe. The Company serves OEMs, retailers, dealer networks and the end consumer as the category leader in the automotive, leisure and agricultural market segments. Horizon provides its customers with outstanding products and services that reflect the Company’s commitment to market leadership, innovation and operational excellence. The Company’s mission is to utilize forward-thinking technology to develop and deliver best-in-class products for its customers, engage with its employees and realize value creation for its shareholders.

Horizon Global is home to some of the world’s most recognized brands in the towing and trailering industry, including: BULLDOG, Draw-Tite, Fulton, Hayman Reese, REESE, ROLA, Tekonsha, and Westfalia. Horizon Global has approximately 4,300 employees in 58 facilities across 21 countries.

For more information, please visit www.horizonglobal.com.

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